



Felicia White
Director, Franchise Training – Scooter’s Coffee
PhD Adult Education Student – Northwestern State University
CHART Board of Directors Member (2021-2022)

Candidate for CHART Board of Directors (2022-2023)

Hello CHART Members!

“From what we get, we can make a living; what we give however, makes a life.

- Winston Churchill

I have been an active member of CHART for over 8 years, during which I have had the opportunity to give to CHART by working in various volunteer roles, facilitating conference sessions, speaking, and facilitating virtual events. Last year I had the pleasure of serving on the Board of Directors and leading planning efforts for CHART 101 Training Competencies Conference back in March, with over 170 attendees.

Serving on the Board of Directors has afforded me a chance to support the shaping of CHART organizational goals and initiatives. CHART continues to stand out as the premiere resource for the development of hospitality trainers. When asked how I have gotten my development as a training professional, my initial response is CHART.

During the past 15 years as a hospitality training professional, I have held many titles: Field Trainer, Content Manager, Director, and Vice President to name a few. I have also been able to start and lead employee resource groups, and provide additional industry support by being an active member and volunteer with the Women’s Foodservice Forum. In 2020, I was recognized as one of the most influential restaurant executives in the country in The Power List: Reader Picks by Nation’s Restaurant News and selected as the winner in the Innovator category for the Top Women in Restaurant Technology at the Multi-Unit Restaurant Technology Conference. Yet my work with the CHART Board of Directors nears the top of this list as having been most impactful.

In the spirit of lifelong learning, I am currently pursuing a Doctor of Education in Adult Learning and Development program at Northwestern State University (expected graduation date Spring 2025). This past April, I had the opportunity to speak at the first annual Bosses for Bosses Women’s Empowerment Luncheon in Memphis, TN about the topic *Leadership from the Lunch line* from my newly published book, “Bowties and Cowboy Boots: Lessons in Life and Leadership”. The over-arching theme of the book is authentic leadership, which CHART creates space for each member to not only be their authentic selves, but network with other authentic leaders. In my new role as Director of Franchise training at Scooter’s Coffee, I now have the chance to broaden my skills as a hospitality trainer and introduce trainers at the organization to CHART.

Winston Churchill’s quote about giving summarizes the passion I have for the development of others. Giving creates more space to receive, and as a member of the CHART Board of Directors I will continue working with the leadership team to grow the organization and individual members.

Thank you for your consideration of my candidacy for continuing to serve on the CHART Board of Directors.