



Corporate Membership Packages

Integrated Benefits for Your Whole Team



INDIVIDUAL CHART MEMBERSHIP

CHART Membership is open to individuals employed by restaurant, foodservice, and lodging operators and have the responsibility to create, implement, or oversee programs for education, training, and developing human resources.

- \$295 to join, annual renewal is \$195
- Membership includes
 - Exclusive access to online Ask My Peers Forum
 - Exclusive member-only events
 - Member pricing for conferences
 - Professional development and high-quality networking opportunities
- Individual memberships belong to the member

CORPORATE MEMBERSHIP

Corporate Memberships can be purchased by companies who wish to enroll 5 or more trainers with CHART. Additional discounts and benefits apply. See packages on following pages for details.

- Designated CHART members receive all member benefits
- Corporate memberships stay with the organization
- Membership can be reassigned if trainer leaves your company

Why Choose CHART?

CHART members have access to industry-specific tools and resources, current hospitality training trends, the most effective training practices, innovative ideas, and world-class programs that work! Best of all, members gain a trusted network of professional contacts who are eager to share ideas, advice, and feedback.



FOR TEAMS OF 5-10+

This package includes:

- Listing in CHART materials, including articles and press releases, conference brochures, conference materials and apps, printed and online newsletters
- \$1,000 annual membership includes 5 CHART members (additional @\$200/each) or
- \$2,000 annual membership includes 10 CHART members (additional @\$200/each)
- No new member fees
- Memberships stay with your organization and are transferrable
- Conference benefits
 - \$100 discount on conference registrations of 5+ attendees

Basic Group \$1,000 – \$2,000

Invest in your team with CHART group membership. By choosing the corporate package, you ensure that the CHART membership stays with your company, so your organization can continue receiving the benefits of CHART membership even when your team changes.



FOR TEAMS OF 25+

This package includes:

- Listing in CHART materials, including articles and press releases, conference brochures, conference materials and apps, printed and online newsletters
- Licensed competency curriculum for use in your organization
 - Choose two competency course series packages
 - Branded to your concept
 - 2 facilitator certifications
- Up to 25 CHART members (additional @\$175/each)
- Conference benefits
 - \$100 discount on all conference registrations
- Regional Training Forum hosting privileges
- Opportunity for branded giveaway of promotional item at conferences

Associate Level \$5,000

Your investment of \$5,000 annually sets your small team up for success! CHART membership for 25 employees is included, as well as all of the additional benefits listed.



FOR TEAMS OF 50+

This package includes:

- Listing in CHART materials, including articles and press releases, conference brochures, conference materials and apps, printed and online newsletters
- Licensed competency curriculum for use in your organization
 - Choose three competency course series packages
 - Branded to your concept
 - 4 facilitator certifications
- Up to 50 CHART members (additional @\$125/each)
- Conference benefits
 - \$125 discount on all conference registrations
- Regional Training Forum hosting privileges
- Opportunity for branded giveaway of promotional item at conferences

Team Level \$10,000

Take your team to the next level with CHART membership. Your investment of \$10,000 annually includes CHART membership for 50 employees, as well as the additional benefits listed.



FOR TEAMS OF 100+

This package includes:

- Listing in CHART materials, including articles and press releases, conference brochures, conference materials and apps, printed and online newsletters
- Complete licensed competency curriculum for use in your organization
 - Includes all four competency course series packages
 - Branded to your concept
 - 4 facilitator certifications
- Up to 100 CHART members (additional @\$100/each)
- Conference benefits
 - Two complimentary attendees at either of the CHART conferences
 - \$150 discount on all conference registrations
- Regional Training Forum hosting privileges
- Opportunity for branded giveaway of promotional item at conferences

Advocate Level \$15,000

Advocate for your team and advance your organization's hospitality training impact. An investment of \$15,000 annually grants you a complete trainer certification package with licensed course content branded to your concept in addition to CHART membership benefits for 100 employees.



FOR TEAMS OF 200+

This package includes:

- Listing in CHART materials, including articles and press releases, conference brochures, conference materials and apps, printed and online newsletters
- Complete licensed competency curriculum for use in your organization
 - Includes all four competency course series packages
 - Branded to your concept
 - 4 facilitator certifications
- Up to 200 CHART members (additional @\$75/each)
- Conference benefits
 - Two complimentary attendees at the winter CHART conference, two complementary attendees at the summer CHART conference
 - \$175 discount on all conference registrations
- Premier Regional Training Forum hosting privileges
- Opportunity for branded giveaway of promotional item at conferences
- Reserved table at Commitment to People Award dinner (upon request)

Champion Level \$20,000

Be a champion of hospitality training and human resources with CHART membership for 200 employees and a host of exclusive benefits. Your investment of \$20,000 annually sets your entire team up for success!



FOR TEAMS OF 300+

This package includes:

- Listing in CHART materials, including articles and press releases, conference brochures, conference materials and apps, printed and online newsletters
- Complete licensed competency curriculum for use in your organization
 - Includes all four competency course series packages
 - Branded to your concept
 - 6 facilitator certifications
- Up to 300 CHART members (additional @\$50/each)
- Conference benefits
 - Two complimentary attendees at the winter CHART conference, two complementary attendees at the summer conference
 - \$200 discount on all conference registrations
- Premier Regional Training Forum hosting privileges
- Opportunity to sponsor Hospitality Suite
- Opportunity for branded giveaway of promotional item at conferences
- Reserved table at Commitment to People Award dinner (upon request)

Visionary Level \$25,000

Be recognized as a true visionary of hospitality leadership, and give your entire team the competitive edge that will differentiate your organization from the rest. In addition to 300 CHART memberships, you will receive many valuable benefits that will help you achieve your goals.

